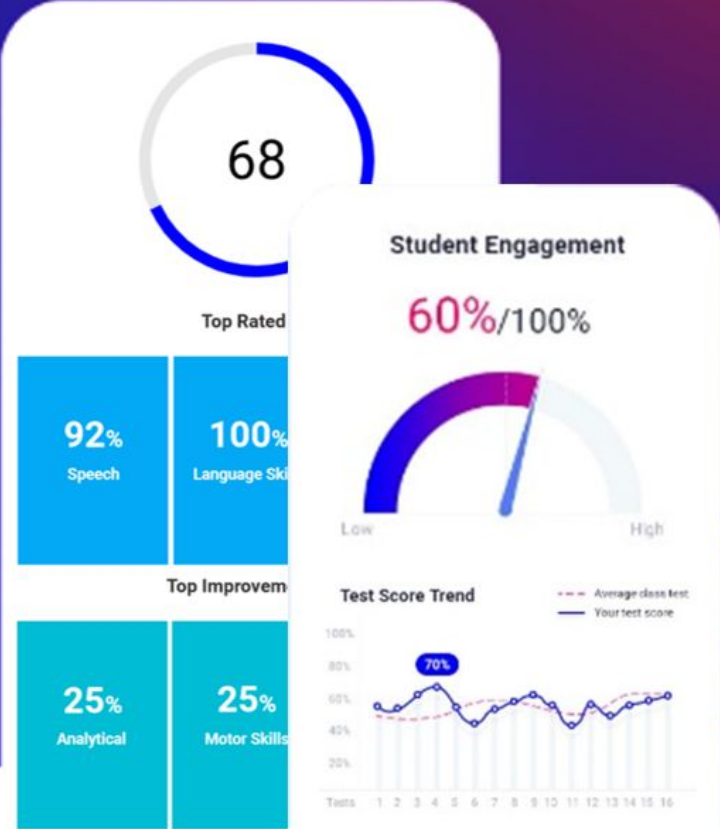


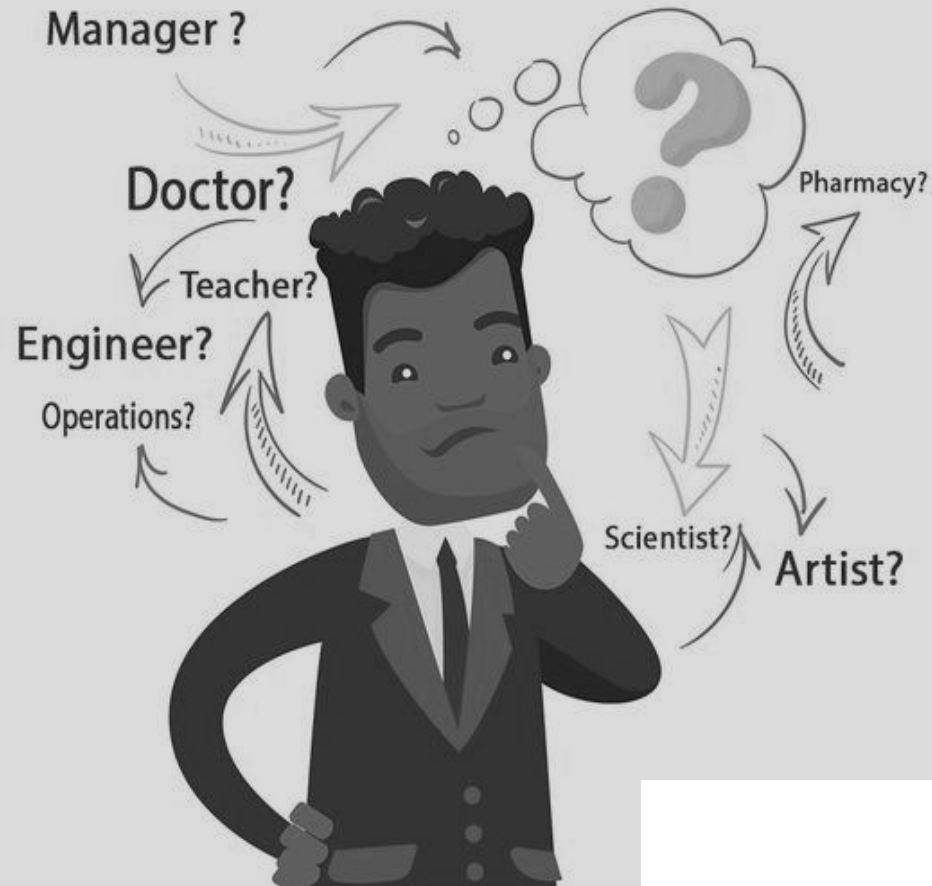


# How Counseling Shortcuts Skill Gap Assessment Programs can help Students & Professionals

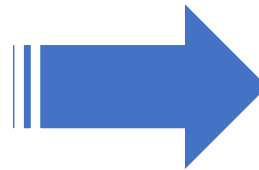


# STUDENTS ARE OFTEN CONFUSED ABOUT THE ACADEMIC CHALLENGES, RIGHT CAREERS OR STREAMS CHOICES

Students end up challenging subjects, selecting streams and careers which are not matching with their persona, skill profile & interests



As per Times Survey, 70% of working students and professional are unhappy about their academic challenges, work, & does not like face the challenging subject or going to school, institution or work



# A WRONG CAREER SELECTION CAN CAUSE LIFELONG FRUSTRATION, UNDEREMPLOYMENT & FINANCIAL LOSSES

93% of MBA Grads are Unemployed or Under Employed - Times Survey.  
80% of Engineers are Unemployable-Aspiring Minds

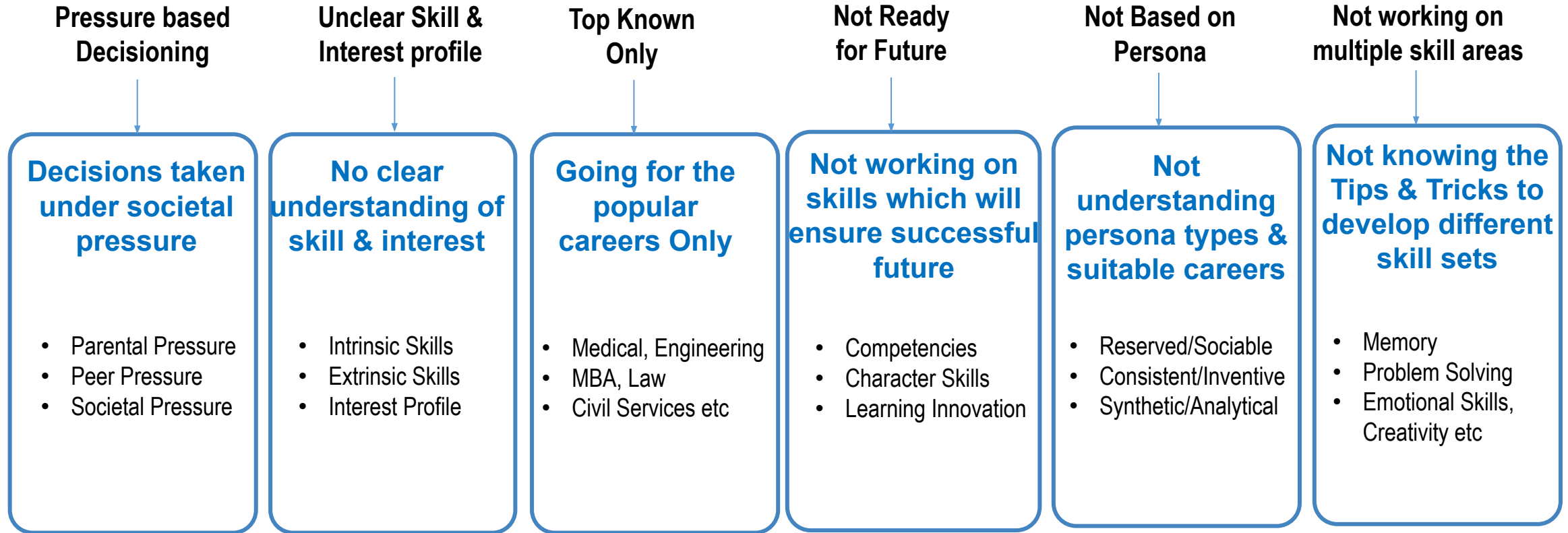


Education Loans of 396 Cr turned into NPA in 2019 due to Joblessness or Poor Salaries –IBA.  
95% of Students are Unsure of Careers– CNBC Survey



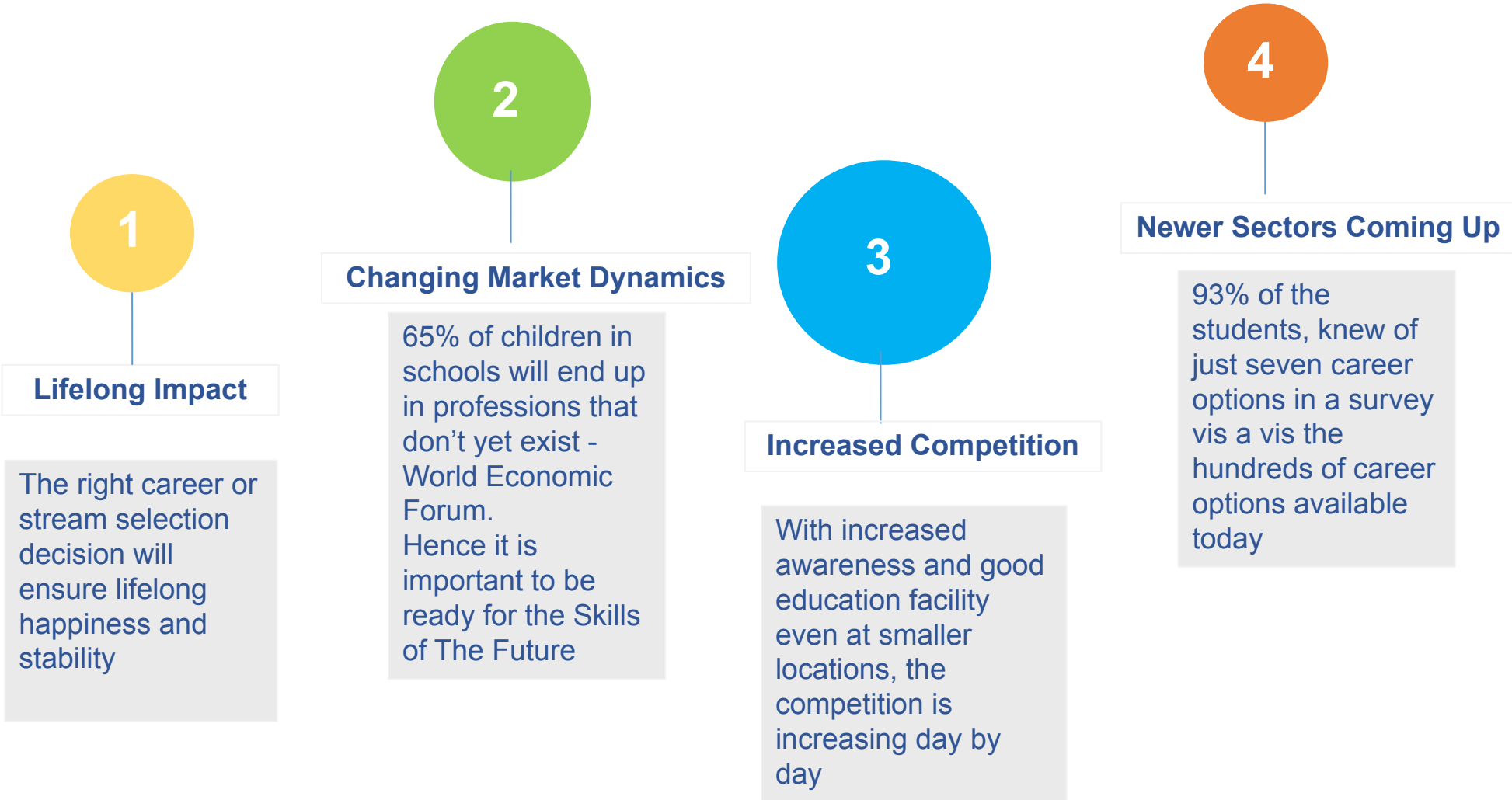
# MISTAKES MADE WHILE CHOOSING A CAREER OR THE STREAM

The 6 common career mistake made by the students and professionals



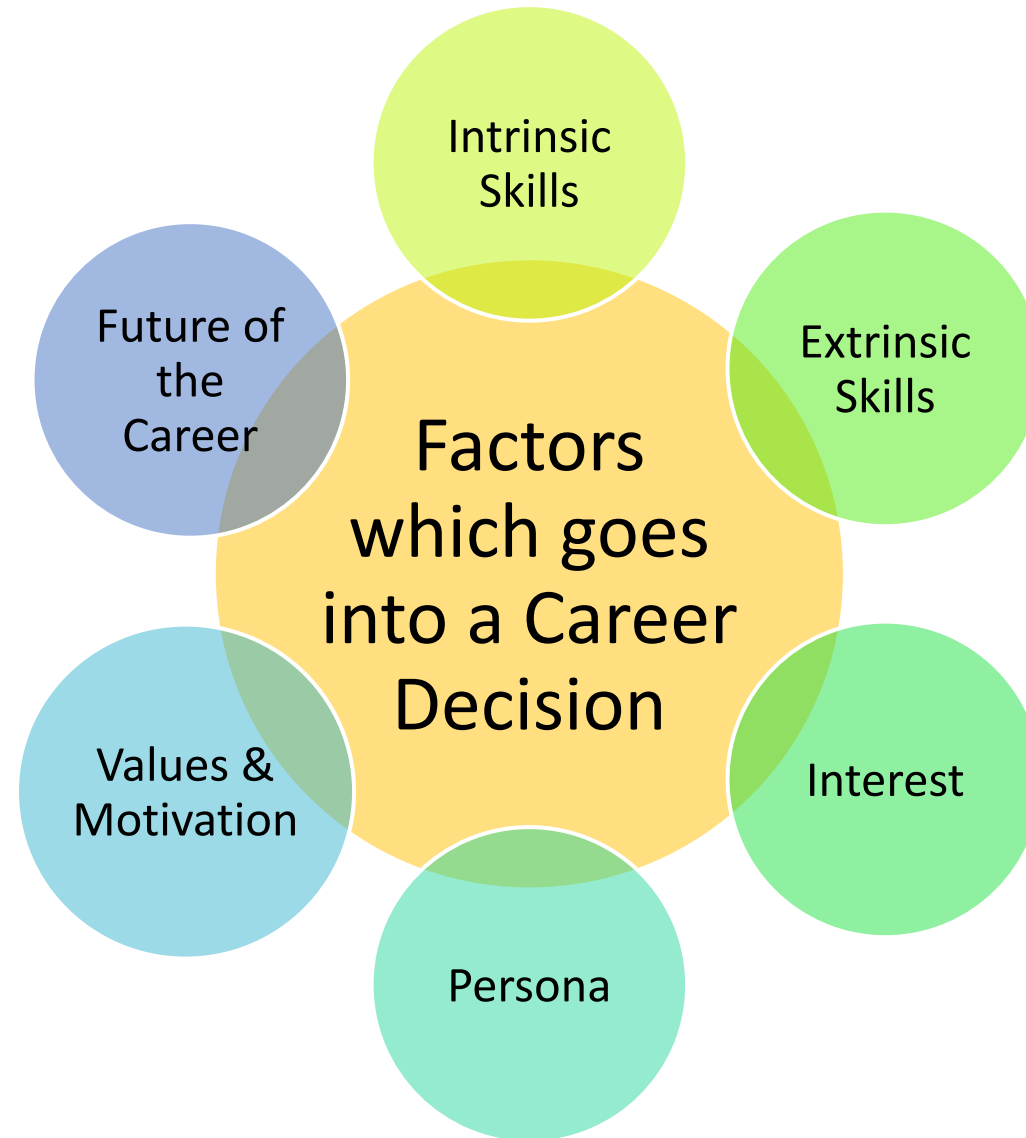
# IMPORTANCE OF CAREER PLANNING

Right career decision taken today can have long term impact



# FACTORS WHICH NEEDS TO BE CONSIDERED IN CAREER DECISION MAKING

The career decisioning framework has to based on skill & interest profile, persona, value sets & the viability of the career in the future especially considering the fast changing market dynamics





# HOW COUNSELING SHORTCUTS WILL HELP

Pathway to a bright career!

The psychometric based skill profiling finds out the brain mapping & persona style and framework based counseling can recommend session and activity based skill gap fulfilment, most suitable careers/streams & how to approach these careers

## KNOW YOURSELF

Brain Mapping, Skill Profiling, Interest Profiling Persona Analysis, Detailed Skill Analysis, Future Readiness Analysis.



## KNOW THE MOST SUITED CAREERS

Finding the top and most suited careers based on persona, brain mapping & skill profiling

## KNOW THE SKILLS & GAPS

Understanding the As-Is skill gaps across 14 different skill areas under Academic, Mental, Physical & Social Skills



## BE READY FOR SKILLS & CAREERS OF FUTURE

Session Plans, Activities, Techniques, Tips, Tricks & Detailed learning recommendations to fulfil the skill gaps

# OUR APPROACH

Learning journey on 21<sup>st</sup> Century skills & careers for individuals powered by Artificial Intelligence aided by Counseling



- Foundation Skills, Competencies, character skills, innovation
- 14 Unique Skills
- 10 Interest areas prioritized from students

- Skill Analysis
- Persona analysis
- Academic analysis
- Strength and Weakness
- Holistic score
- Detailed skill GAP analysis

- Interest vs potential plots for stream and careers
- Top careers for individual
- Top Streams after 10<sup>th</sup>
- After 10/12 options summary
- Artificial intelligence Powered

- Learning recommendations based on skill gaps
- Holistic courses mapped across gaps across 14 skills
- Dedicated Live Teaching on our learning platform



# OUR ASSESSMENT REPORT

## AI Powered personalized skill analysis and recommendation

### COVER PAGE

### SUMMARY REPORT

### SKILL GAP

### SESSIONS & ACTIVITY BASED LEARNING ADVICE

### HOLISTIC SCORE

### SKILL MAP

### SUBJECT / AREA WISE ANALYSIS

### PERSONA

### STREAM CHART Interest vs skill

### CAREER CHART Interest vs skill

### CAREER LISTING

### OPTIONS AFTER 10<sup>TH</sup>/12<sup>TH</sup>

# OUTCOMES OF SKILL GAP ASSESSMENT

KNOW, ACT, FULFILL

The assessment & counseling session not only gives you the complete analysis of the 110+ pager AI powered career guidance report but also provides a detailed skill gap fulfilment recommendations, career matching analysis & your path to pursue the recommended careers



Career Guidance Report  
Analysis with Complete Skill &  
Persona Profiling



Detailed Recommendations &  
Personalized Plan to Fulfil the  
Skill Gaps



Recommendation on the Most  
Suited Careers with Matching  
Percentage for all Careers



Know Exactly How to Pursue a  
Given Career – Exams,  
Courses, Admission Process